

## SPRINGBOK VOUCHERS PROMOTION RULES

2 JULY 2022 - 25 SEPTEMBER 2022

### 1. Introduction

- 1.1. This Springbok voucher promotion (“**Promotion**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for:  
(i) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (ii) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Promotion; or (iii) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (iv) participating outlet owners and staff.
- 1.2. The rules set out in this document constitute the rules which will govern the Promotion (“**Promotion Rules**”).
- 1.3. Participation in the Promotion by all entrants (“**Participants**”) constitutes acceptance of these Promotion Rules.

### 2. Promotion Period

This Promotion will run from 2 July 2022 until 25 September 2022, both dates inclusive, or until the Promoter provides a public notice that the Promotion has ended, whichever is earlier (“**Promotion Period**”). Entries will only be accepted during the Promotion Period.

### 3. Promotion Entry Process

- 3.1. In order to enter the Promotion, a Participant must attend any one of the following Springbok rugby games: (i) Springboks v Wales on 2 July 2022 at the Loftus Versfeld Stadium in Pretoria; (ii) Springboks v Wales on 9 July 2022 at the Toyota Stadium in Bloemfontein; (iii) Springboks v Wales on 16 July 2022 at the DHL Stadium in Cape Town; (iv) Springboks v New Zealand on 6 August 2022 at the Mbombela Stadium in Mbombela; (v) Springboks v New Zealand on 13 August 2022 at the Emirates Airlines Park Stadium in Johannesburg; or (vi) Springboks v Argentina 24 September 2022 at the Hollywoodbets Kings Park Stadium in Durban (“**Game(s)**”).
- 3.2. Entry is only valid through this medium and manner.
- 3.3. A Participant may only enter the Promotion once.
- 3.4. Participants are liable for their own data and voice charges in respect of the Promotion participation as well as any verification process, if applicable.

3.5. The Promotion, as well as the availability of a Voucher, shall be subject to any regulations issued in terms of Section 27(2) of the Disaster Management Act, 2002 (“**Regulations**”).

#### **4. Description of Vouchers**

4.1. The Promoter will be giving away a voucher to redeem one Castle Double Malt 410ml can at the stadium bar at which the applicable Game takes place on the relevant date of the Game (the “**Vouchers**”).

4.2. There are a total of 18,000 Vouchers available to be given away during the Promotion Period and each Voucher has a value of approximately R13.00. The Promoter aims to give away 3,000 Vouchers per Game. The Promoter reserves the right to use the Vouchers at a different Game in the event that all 3,000 are not given away at any one Game or to launch a new promotion or competition.

4.3. A Participant is responsible for the cost of travel to and from the Game.

4.4. No person may receive more than one Voucher in this Promotion.

4.5. The Promoter does not guarantee availability of the Vouchers at the relevant Game during the Promotion Period. The Promoter shall not in any manner whatsoever be liable should the stock of the Voucher be depleted prior to a Participant being able to collect or redeem a Voucher.

4.6. The Vouchers will be available for collection by a Participant at the entrance to the relevant Game stadium.

#### **5. Selection and Notification**

5.1. The Vouchers will be awarded to Participants on a “first-come, first-served” basis.

5.2. A Participant will be notified that they qualify for a Voucher by the Promoter immediately at the entrance of the stadium before the beginning of the Game.

#### **6. Participant Verification**

6.1. A Participant must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Promotion Rule 1.1 and the requirements in these Promotion Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her identity document/passport/driver’s license in order to receive the Vouchers. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Promotion, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

- 6.2. A Voucher will only be awarded after successful verification of a Participant. Failing successful verification of a Participant, a substitute Participant may be selected at the discretion of the Promoter.
- 6.3. The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. The Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Voucher and will not be compensated in any way.

#### **7. Voucher Forfeiture**

- 7.1. A Participant must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Voucher.
- 7.2. If a Participant is unable to attend, receive or utilise (as applicable) a Voucher then the entire Voucher shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that Participant to attend, receive or utilise (as applicable) a Voucher.
- 7.3. Time permitting and subject to the Promoter's approval, where a Voucher is forfeited a substitute Participant may be chosen in the same manner as an original Participant was chosen.

#### **8. General**

- 8.1. All Participants must comply with the Regulations at all times, and any non-compliance with the Regulations will result in automatic disqualification. It shall be the sole responsibility of the Participants to observe and comply with any and all restrictions imposed by the Regulations from time to time. Each Participant indemnifies and hold harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any losses or damages arising from a breach of the provisions of the Regulations by such Participant, and the Promoter shall not in any manner whatsoever be liable for any transgressions by any Participant in this regard.
- 8.2. Should the process for entry into the Promotion or the Voucher/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.3. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

- 8.4. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Voucher in its entirety with no compensation to any party by the Promoter.
- 8.5. Each Participant, by participating in the Promotion, acknowledges, agrees and expressly consents to:
- 8.5.1. the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Promotion; and
  - 8.5.2. the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Promotion for utilisation of a Voucher,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Promotion.
- 8.6. With the exception of Promotion Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Promotion Rules and/or a Voucher, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.7. A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.7.1. correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
  - 8.7.2. destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 8.8. The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a Participant without remuneration being payable to a Participant, provided that the Promoter will not do so if a Participant communicates in writing to the Promoter that he/she does not

want his or her names or photographs to be contained in media announcements or otherwise published.

- 8.9. Should a Voucher not be available despite the Promoter's reasonable endeavours to procure a Voucher, the Promoter reserves the right to substitute a Voucher with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.10. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a Participant which are not expressly contemplated as part of a Voucher.
- 8.11. These Promotion Rules may be amended by the Promoter on public notice at any time during the Promotion Period or thereafter. These Promotion Rules will be interpreted by the Promoter only.
- 8.12. The Promoter reserves the right to alter, amend or cancel this Promotion in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13. **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Promotion or his/her receipt, participation, ownership and/or use of a Voucher. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.14. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Promotion that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organised group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Promotion.

8.15. By participating in the Promotion, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Promotion entry process for the purposes of facilitation of the Promotion. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

8.16. These Promotion Rules are also available on [www.castlelager.co.za](http://www.castlelager.co.za).